

**RESOLUTION NO. 75650**

**A RESOLUTION OF THE COUNCIL OF THE CITY OF SAN JOSE AUTHORIZING THE CITY MANAGER TO NEGOTIATE AND EXECUTE A CONTINUATION AND FOURTH AMENDMENT TO THE AGREEMENT WITH GLOBALFLUENCY, INC., FOR NATIONAL AND INTERNATIONAL PUBLIC RELATIONS OUTREACH SERVICES, INCREASING COMPENSATION BY \$110,000, TO A TOTAL AMOUNT NOT TO EXCEED \$680,000**

**WHEREAS**, on November 14, 2006, the City of San José ("City") entered into an agreement with GlobalFluency, Inc. ("GlobalFluency") for national and international public relations outreach services ("Agreement"), which Agreement has since been amended; and

**WHEREAS**, the approval of additional funding of \$110,000 and extension of the term through August 31, 2011, would continue to raise the awareness and positioning of the City of San José ("City") both nationally and internationally and to further expand the City's Green Vision as the center of innovation and leadership in environmental sustainability; and

**WHEREAS**, the City desires to negotiate and execute a continuation and fourth amendment to the agreement with GlobalFluency, Inc., to extend the term through August 31, 2011, and increase the compensation by \$110,000 for a total contract amount of \$680,000;

**NOW, THEREFORE,** BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SAN JOSE THAT:

The City Manager is hereby authorized to negotiate and execute a continuation and fourth amendment to the agreement with GlobalFluency, Inc., for national and international public relations outreach services, extending the expired term through June 30, 2011, amending the scope of services and increasing the compensation by \$110,000 for a total contract amount not to exceed \$680,000, as more specifically set forth in the Memorandum to the City Council from the Acting Director of the Office of Economic Development dated November 18, 2010.

ADOPTED this 7<sup>th</sup> day of December, 2010, by the following vote:

AYES: CAMPOS, CHIRCO, CHU, CONSTANT, HERRERA,  
KALRA, LICCARDO, NGUYEN, OLIVERIO, PYLE; REED.

NOES: NONE.

ABSENT: NONE.

DISQUALIFIED: NONE.



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CHUCK REED  
Mayor

ATTEST:



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LEE PRICE, MMC  
City Clerk